

I'm a product designer with over fourteen years of hands on experience collaborating with teams that deliver award-winning branding, interface, and user experience solutions to fortune 100 and 500 companies.

I'm looking for a design role where I can help define and solve complex problems on large scale products through human-centered experiences.

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Experience

— **Design Lead, Helpful Human.**

**June 2017 – June 2019**

A digital consultancy that creates bespoke software solutions for businesses like Shopify and New Engen.

- Design and UX lead, specializing in rapid prototyping, concepting, creative strategy and brand development
- Created design systems and led all brand and marketing initiatives for products and projects across various client lines
- Managed and mentored a team of junior designers and contractors

— **Design Lead, Ravenna Interactive.**

**August 2015 – June 2017**

Digital design and development firm building websites, applications, social apps, eCommerce functionality and brand experiences.

- Created effective and engaging UX and design experiences from strategy and concept, to prototype development and final design
- Served as design lead on Space Angels Network, an angel investment platform, investment experience that was hosting a multi-tiered event attracting top investors to tech companies including Facebook and Google
- Responsible for site architecture, UX and UI of Bellevue Rare Coins

Experience

— **Senior Interactive Art Director, WONGDOODY**

**Jan 2014 – July 2015, Nov 2006 – March 2010**

Award-winning creative and consumer insight agency providing a full-service offering to clients including Amazon, Alaska Airlines and Papa Murphy's.

- UX, IA and interface designer for digital assets, ad campaigns, brand development and packaging
- UX/UI lead on site rebrand and design for Papa Murphy's
- UI design lead for Holland America cruise lines and Alaska Airlines
- Created full suite of design solutions for WONGDOODY rebrand including custom typography, custom furniture, new hire app, stationery and complete redesign of website

— **Senior Interactive Designer, Freelance**

**Jan 2012 – Jan 2014**

- UX/UI design lead for Microsoft Kinect for Windows software development kit
- UX and interface design lead on various consumer-facing T-Mobile projects
- Packaging and illustration design for Starbucks Aria Blend coffee and Tazo Tea lines
- UX and UI design for Outdoor Research site

— **Art Director, Ruth/Edelman**

**July 2010 – Feb 2012**

Global PR and digital communications firm partnering with businesses and organizations to evolve, promote and protect their brands and reputations.

- Web design lead in UI, UX and brand development for clients like Allied Feather & Down, Smith Bros. Farms, Tree Top and Ostrom's Mushrooms

— **Designer, Pyramid Communications**

**Feb 2005 – Sep 2006**

A full-service strategic communications firm giving voice to good causes for more than 20 years.

- Interface designer and graphic designer specializing in brand development, digital and print materials for nonprofit clients